

*Religion
Communicators
Council*

Dallas - Ft. Worth Chapter

E-NEWSLETTER

February 2008

February meeting to feature variable data printing expert

What is variable data printing? **Andy James**, Digital Marketing and Sales Executive for UMR Communications, will answer that question and tell RCC members how to use this technology to improve communications and better serve our constituencies.

Concepts such as targeted, personal, relevant and effective will be part of his presentation at the February chapter meeting set for Thursday, February 28, 2008. The group will meet at Juliette Fowler Homes, 1234 Abrams Rd in Dallas from 12 noon to 1:30. Lunch will be served and is included in the \$15 cost.

Reservations can be made by e-mail or phone to Deb Christian, dchristian@umr.org, 214-630-6495 x147. Please respond by Monday, Feb. 25.

Andy James' background includes finance and accounting as well as being an ordained elder in the United Methodist Church with experience as a church pastor. His familiarity with the way faith-based organizations function has helped him develop expertise in how to communicate effectively in that atmosphere. He's found variable-data products to be valuable tools for communication.

Annual Slater Awards Luncheon set for March 27

Mark your calendars now for that day and SAVE-THE-DATE. The awardees will be Alexis Yancey, a communication volunteer for the Thanksgiving Square Interfaith Council and handles press relations at the Masjid W. Deen Mohammed mosque for **Religious Communicator of the Year** (a church or a religious organization or person effectively communicating faith values in the Dallas/Fort Worth area marketplace); Anne Marie Weiss-Armush, President of the DFW International Community Alliance as **Commercial Communicator of the Year** (a secular/commercial media organization or person that effectively communicates faith values in the DFW area marketplace); Troy Dungan, long-time TV personality on WFAA-TV as **Lifetime Communicator** (a person whose lifetime career has effectively communicated faith values in the Dallas/Fort Worth area marketplace). Set for 12 noon –1:30 p.m., the Embassy Suites Hotel, 13131 North Central Expressway, will be the site for the event. Cost is \$25.

2008 National Convention set for April 3-5 in Washington D.C.

With a theme “**Faith & Freedom: The Intersection of Religion and Politics**”, the annual meeting for the Religion Communicator's Council members will be in Washington D.C. April 3-5. Registration is still open and you are encouraged to attend. Workshops, speakers, awards programs and special events are all available for your professional development and networking opportunities. The venue is at the Westfields Marriott Washington Dulles Hotel & Conference Center in Chantilly, VA. Go to www.religioncommunicators.org/convention08 for more information.