

*Religion
Communicators
Council*

Dallas - Ft. Worth Chapter

E-NEWSLETTER

November 2005



Direct mail presentation follow-up offered for November meeting

Join the Dallas-Fort Worth Chapter of RCC on Thursday, November 17 to hear **Paul Johnson**, owner of **Arts Mail**, continue his presentation on the best uses of direct mail to accomplish its goals. Paul began his presentation at the September meeting, but attendees had so many questions about postal regulations and so much interest, he was unable to cover the portion on the actual design that will comply with the regulations. The lunch meeting will take place at UMR Communications Center, 2400 Lone Star Drive in Dallas, from 12 noon to 1:30 p.m.

A type of advertising, direct can promote interest in an organization, generate sales or gifts, cultivate relationships, drive traffic to your website or location, and build and increase brand recognition.

Reservations are needed. Call or e-mail Deb Christian, 214.630.6495 x 147, dchristian@umr.org by 5:00 p.m. Monday, November 14 to reserve your place. Cost is \$15 (includes lunch) and is payable at the meeting.

Norvell Slater Award Nominations open for work done in 2005

The Norvell Slater Awards are presented to honor outstanding achievement in communication of faith values through the media in the Dallas/Fort Worth area marketplace. The awards & criteria follow.

Religious Communicator of the Year (A church or a religious organization or person effectively communicating faith values in the Dallas/Fort Worth area marketplace) **Commercial Communicator of the Year** (A secular/commercial media organization or person that effectively communicates faith values in the DFW area marketplace) **Lifetime Communicator** (A person whose lifetime career has effectively communicated faith values in the Dallas/Fort Worth area marketplace)

Send nominations (include nominee phone, address, e-mail & reason for nomination and your contact info) to Deb Christian, dchristian@umr.org. A nomination form is attached to this message and will be available at the Nov. 17 chapter meeting or by email.

Looking Ahead:

Wilbur Watch

Continue to note TV, radio, newspapers, movies, magazines, books in the secular media for those that best communicate religious issues, values and themes and could be possible nominees for RCC's Wilbur Awards. Send your ideas/nominations to Wilbur Award Chairperson, Mindy Marchal, mmarchal@ctr.pcusa.org

DeRose-Hinkhouse Awards

One of the many benefits of RCC membership is the opportunity to enter this competition and win awards and recognition for your work. Chair of the awards, Victoria Goff, notes the entry information is available on the national website, www.religioncommunicators.org, and is also attached to this e-mail

Membership Renewal:

It's that time again. Watch your mailbox (postal and electronic) in the next few weeks or go to the RCC website, www.religioncommunicators.org for your opportunity to renew your membership for 2006.

Officer Elections:

A nominated slate of officers for 2006 will be presented at the November meeting.

December meeting – Bring a Project to Share.

Come prepared with your latest/greatest project. Dallas chapter members work in a number of different communications and public relations venues. This time of sharing often sparks ideas and opportunities! Samples will be welcome. Block Thursday, Dec. 15 on your calendar.