

*Religion
Communicators
Council*

Dallas - Ft. Worth Chapter

E-NEWSLETTER

August 2008

Digital Cameras and photography to be August meeting focus

Getting the right photos is a challenge for any communicator, whether the image is to be used for print or electronic communications. Knowledge of the art of photography as well as familiarity with the tools – especially digital cameras – is an important skill. Join the Dallas-Fort Worth Chapter of Religion Communicator's Council (RCC) for our August meeting, which will feature professional photographer, **Art Russell**, sharing the best insider tips on *Digital Cameras and Photography*.

Art Russell has been shooting photos for years. Our relatively short presentation time dictates more of an overview format. However, his presentation will focus on what to look for in a digital camera, which one to buy for your needs. He'll also cover basics on working with digital photos.

The monthly lunch meeting for RCC will be Thursday, August 28 from 12 noon to 1:30 p.m. at the University Park United Methodist Church, 4024 Caruth Blvd at Preston Road, Dallas. We'll meet in the Fellowship Hall on the first floor of the church. Cost is \$15, includes lunch and program, and payable at the event. Reservations should be made by e-mail or phone to Deb Christian, dchristian@umr.org, 214.630.6495 x147 by 5:00 p.m. on Monday, August 25.

Looking Ahead Locally:

- Branding and Cause Marketing; Thursday, September 25, Presbyterian Mission Center, Irving
- Social Networking Panel Discussion – Blogging, MySpace, Facebook; Thursday, October 23, Presbyterian Mission Center, Irving
- Making Videos and Podcasting; Thursday, November 20, TBA

Looking Ahead Nationally:

- Renew RCC membership for 2009 – If you know of colleagues who may want to join RCC, there is a special membership offer available. Join now for 2009 and get the rest of 2008 free. This would make the member eligible to enter the DeRose-Hinkhouse competition for 2008. Contact Deb Christian dchristian@umr.org for form.
- Decide on entries for DeRose-Hinkhouse Awards competition. These are RCC's peer awards. You do have to be a member of RCC to enter.
- Join Wilbur Watch – What's the **Wilbur Watch?** To promote excellence in the communication of religious faith and values in the public arena and encourage understanding among religious and faith groups on a national level, the Wilbur Awards for secular media were established in 1960. The Wilbur Watch is members and friends of RCC taking note of movies, books, newspaper columns, TV drama and documentaries, radio programming, editorial cartoons and other secular media that promote faith values. Then either contacting that media source and encouraging an entry to the Wilbur competition or sending the information the Wilbur Award coordinator for follow-up.