

Religion
Communicators
Council

Dallas-Fort Worth Chapter

NEWSLETTER

AWARDS PRESENTATION MARKS EXCELLENCE IN COMMUNICATION OF FAITH VALUES

Three accomplished professional communicators will be presented *Norvell Slater Communication Awards* for work done in 2005 at an annual luncheon for the Dallas-Fort Worth Chapter of the Religion Communicators Council (RCC) set for Thursday, March 9.

Selected were **Huntley Paton**, publisher of *Dallas Business Journal*, as *Commercial Communicator of the Year*; **Lorri Allen**, news director and anchor for FamilyNet-TV as *Religion Communicator of the Year*, and **Tony Pederson**, chair of the Journalism Division at Southern Methodist University for *Lifetime Communicator Award*.

Paton was chosen based on the editorial stances frequently taken by the *Dallas Business Journal* promoting faith values and a high ethical standard. Also, noted was his involvement with *Gegrapha*, a fellowship of Christian journalists. *Commercial Communicator* award is for a secular/commercial media organization or a person in such an organization effectively communicating faith values in the Dallas-Ft. Worth area marketplace.



Huntley Paton

Allen was selected for her commitment to communicating faith values and assisting others in doing so through her web sites www.lorri.com and www.soundbitecoach.com plus her work merging broadcasting with ministry as news director and anchor for FamilyNet-TV. *Religion Communicator* award is made to a church or religious organization or a person in such an organization effectively communicating faith values through media in the Dallas-Ft. Worth area marketplace.



Lorri Allen

The awards committee chose **Pederson** based on his longtime involvement with freedom of the press issues, which allow faith groups free expression of their beliefs and values, and his involvement with developing student journalists at SMU. *Lifetime Communicator* goes to a person whose lifetime career has effectively communicated faith values with at least part of that career in the Dallas-Ft. Worth area.

Conferred for outstanding achievement in the communication of faith values through the media in the Dallas-Fort Worth area market, this will be the tenth presentation of the three awards established in 1996, shortly after his death, to honor Norvell Slater. He was heard on the radio in the Dallas area since the earliest days of broadcasting here and was for many years host of "Hymns We Love", a program during which he played a wide repertoire of hymns and religious music.



Tony Pederson

An able communicator of faith values through his love for music and the church; Slater was able to do this in both secular and religious media. He was also a charter member of the Dallas-Fort Worth Chapter of the RCC. The three awards are intended to represent Slater's career, which included being a paid employee for Religion (churches), Commercial (radio and TV) and being an outstanding Life Achiever in both areas.

The Religion Communicators Council (RCC) is a national interfaith organization of more than 500 professional communicators working in print and electronic communications, marketing and public relations. Information about the local Dallas-Fort Worth Chapter is available at www.rcc-dfw.org or by e-mail or call to Deb Christian, dchristian@umr.org, 214.630.6495 x147.

