

Religion
Communicators
Council

Dallas - Ft. Worth Chapter

E-NEWSLETTER

JANUARY 2006

Trade show exhibits, marketing techniques topic for January chapter meeting

Want to increase your savvy in the area of trade show exhibits and get a preview of one of the workshop presentations planned for the 2006 RCC National Convention?? Join the Dallas-Fort Worth Chapter of RCC on Thursday, Jan. 26, 12 noon to 1:30 p.m. at UMR Communications Center, 2400 Lone Star Drive, Dallas.

Jeff Meisner, President of Skyline DFW Exhibits & Graphics, will present trade show exhibit and marketing techniques at the January meeting. Skyline's mission is to maximize the return on their client's investment by educating them on industry best practices. Jeff will share ten key aspects of a successful trade show program including answers to questions such as: *Why should I exhibit at trade shows? How do I set my trade show objectives? What will attract an audience to my booth?* and others.

Jeff is also slated to present a more detailed workshop called "*Creating Effective Displays*" at the 2006 RCC National Convention. The national meeting will take place March 30-April 1 at the Grapevine Convention Center hosted by the Dallas-Fort Worth Chapter.



Cost for the January chapter meeting is \$15 and includes lunch. Call or e-mail for reservations; Deb Christian at 214.630.6495 xt147, dchristian@umr.org by 5 p.m. on Monday, January 23

Slater Award nominations made, Awards lunch planned for March 9

Three professional communicators from the Dallas-Fort Worth area have been nominated to receive the Norvell Slater Communications Awards for work done in 2005. The Norvell Slater Awards Luncheon to honor the recipients is set for Thursday, March 9 at the Radisson Hotel (I-35E and Northwest Highway) 12 noon to 1:30 p.m. Save this date on your calendar and plan to be present to celebrate the achievements of the Religious Communicator of the Year, Commercial Communicator of the Year and a Lifetime Communicator. More information about the selected honorees will be noted in forthcoming publicity.

Volunteers needed for national convention events

Dallas-Fort Worth Chapter is the host chapter for the 2006 RCC National Convention, March 30-April 1. With a theme of *Where Art Intersects Faith: Communicating Faith through the Arts*, the national meeting will take place in Grapevine, at the Grapevine Convention Center and other venues in the suburb conveniently located to Dallas and Fort Worth as well as the DFW Airport. All chapter members are encouraged to register and attend the assemblies, workshops and awards programs. **VOLUNTEERS ARE NEEDED to assist with everything from handing out registration packets, to greeting, to hosting a bus trip, to assembling handouts, to assisting workshop presenters, etc. One huge need is someone willing to coordinate the volunteers and tasks.**

As you make plans to attend the convention, or if you are unable to attend the programs, but have some time to help out, please contact Cherrie Graham, cherrie@wt.net or Deb Christian, dchristian@umr.org with the time you would be available and where you are willing to serve. Check out the web site for additional information www.rcc-dfw.org/convention.html

This 'n That

FamilyNet, based in Fort Worth, has added a morning radio program featuring Lorri Allen and Scott JuVette. Working with Sirius Satellite Radio, the program is on Sirius Channel 159 and is billed in Sirius menus as "Christian Talk" and on the FamilyNet dial as "FamilyNet Radio." The show, "Mornings with Scott and Lorri" debuts February 27. It will air live from 6 – 8 a.m. Central, Monday – Friday.